



IPR – Initiative *Pro*
Recyclingpapier

CEOs FOR RECYCLED PAPER

SHOW YOUR COLORS
– ON RECYCLED PAPER

YOUR COMPANY COMMITS TO HIGH STANDARDS? SO DOES THE BLUE ANGEL ECOLABEL.

Even in the digital age, paper is still and will continue to be a crucial means of communication, as well as of any business process.



By using **Blue Angel-certified recycled paper**, in addition to protecting climate and resources, you also support the functioning of the circular economy and the conservation of forests.

Recycled paper makes your commitment for sustainability both visible and credible – sheet by sheet.

Join our platform
"CEOs for recycled paper"
– just like:

- ▶ Dr. Thomas Birtel,
STRABAG SE
- ▶ Carsten Spohr,
Deutsche Lufthansa AG
- ▶ Martin Zielke,
Commerzbank AG
- ▶ Oliver Blume,
Dr. Ing. h.c. F. **Porsche AG**



- ▶ Dr. Jens Baas,
Techniker Krankenkasse
- ▶ Timotheus Höttges,
Deutsche Telekom AG

MORE THAN 100 CEOs OF WELL-KNOWN COMPANIES

ALREADY TAKE PART IN THE CAMPAIGN.

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Join our campaign by submitting your personal statement explaining why Blue Angel-certified recycled paper is your paper of choice.

Feel free to contact us at:

Initiative Pro Recyclingpapier

c/o Nissen Consulting GmbH & Co. KG

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www.blauer-engel.de/uz195

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